

Hayfield Secondary School Band Boosters  
7630 Telegraph Rd Alexandria, VA 22315

July 27, 2020

Time: 7:00 p.m.

Location: Virtual via Google Meeting

7:00 - 7:05 - Meeting called to order (Jenn Hodges)

- Hayfield Band Booster Board Introductions – Jenn Hodges (President), Sue Burnell (Vice President) and John Woodcock (Treasurer)
- Board's focus for the 2020-2021 school year, considering how the season has changed, is on community engagement and support including broadening participation, volunteering, and fundraising.

7:10 - 7:25 - Band Director update (Rob Specketer)

**Virtual Band Camp**

- From August 17 thru 24 from 1-4 p.m. – it is voluntary and an email went out to the students via Google Classroom, please encourage your children to participate, we will be able to distribute instruments to support their participation. There are currently 23 students signed up and all Marching Hawk instructors will participate.
- The structure will be small group work and fundamentals done virtually, only with the students who electively sign up and get the required forms into Rob Specketer by [August 14, 2020](#).
- Doing group session work will not only develop musicality and skills, but will help to foster and build the community mentality that band creates during pre-season. The goal is to have something to present at the end of camp and will share digitally – possibly via Facebook and the Band Website ([www.hafieldbands.com](http://www.hafieldbands.com)).
- This is not Marching Band, as that is not the point. Rather, it is to give the students a chance to interact and to do something with Marching Arts, it may be a focus on fight song and pep tunes but will be something fun and educational.

**Marching Season**

- Rob and Andrew are working with the Board and the instructors to figure out what the Marching Season will look like after Virtual Camp concludes, given the [VHSL decision](#).
- Please check the band's website and social media for updates.
- Football will be played in the spring and we are not yet sure if the Marching Hawks will shift their season to then and if that season will include Marching Competitions. The goal now is to have marching band at football games, same with marching competitions, but the marching band experience will only initiate when it is safe to do so.
- We know that students will be pulled in many different directions knowing conflicts with other sports and activities and we will be flexible to provide the Marching Band experience to students as we can.

### **Band Class in School**

- What band did at the end of last year was scrambling to find something that will work but things will be different this Fall. It will include virtual and private lessons with guest clinicians participating virtually.
- Doing an all virtual start makes it easier to have all the students in band, which is still an elective.

### **Jazz Band, Guitar, and other Music Activities**

- Composers are writing pieces to help facilitate a curriculum that allows virtual classrooms.
- We may need to raise funds to get special software to support these engagements if the School cannot support their purchase – more to come on this later.
- Some clubs may be able to meet on the Monday planning days, working with the administration to figure out what that means and will communicate that to parents and students when information is available and decisions are made.

7:25 - 7:45 – Fundraising (Jenn Hodges)

### **Tag Day**

- This is the most critical fundraising activity for Hayfield Bands and we are intending to continue with Tag Day, pending school administration decisions and developing digital capabilities to raise funds.

- Jeremy Hodges is taking the lead as the Tag Day Coordinator with Sue Burnell supporting the volunteer signups via SignUp Genius.
- The proposed plan has the student walk with their parent through a neighborhood selected by their family. The student will wear a Hayfield Band Shirt and place updated fundraising envelopes, speeches, and information cards either in the mailbox or in the doorway of every door in the selected neighborhood – this can include townhouses.
  - Need the kits from school – Rob Specketer is checking on when he can deliver those to Jeremy so he and Julia can make the necessary kits
  - Need student/parent/guardian volunteers via SignUp Genius to select particular neighborhoods and then pick up kits from Jeremy Hodges' home at a date and time assigned to stagger people coming to the house.
  - Need to identify a digital fundraising platform between GoFundMe, DonorChose, and Fundly – will make that decision by 15 AUG. DonorChose provides matching funds but no entities in Fairfax County use it, which may indicate something not positive. There is a 1.5% charge on each transaction. GoFundMe may not be tax deductible and has a 3.0% charge but it is easy to use and people are familiar with it.
  - Students can go out with their parent any day between 29 AUG and 15 SEP – but dates are still TBD, the student will not knock on the door or ring the doorbell and everyone will be required to wear masks.
  - Need parents and students to reach past their immediate family and neighbors to solicit funds including social media connections and the communities that support them – since those people are not able to see the student march, ask them to donate the equivalent amount in gas, a ticket to the game, snacks and drinks, and other purchases directly to the Band.
  - Rob Specketer is going to work with the school administration to ensure this proposed plan is acceptable and permissible – will communicate any changes to the Board.

**Amazon Smile**

- [Sign up](#) as Amazon donates to Hayfield Band Boosters and there is no increase in the cost of your purchase. Don't know how – there are [directions](#) on Facebook and Twitter.

### **Alumni Donation Letters**

- The Board has drafted letter templates that the students could personalize and send to Hayfield Band alumni, working with the alumni office to get that list – check back for updates, including if we can get featured in a Hayfield Alumni newsletter.
- The Hayfield Farms Hayfield Alumni coordinator has been identified – please reach out in your community to see if you have an alumnus point of contact and if you can share that information with the Hayfield Band Boosters.

7:45 - 7:50 - Volunteer Opportunities (Jenn Hodges and Sue Burnell)

### **SignUp Genius**

- Please check SignUp Genius for all 2020-2021 volunteer opportunities. We value your times as much as your money and there is always space for anyone who can come and help out the students.
- We will continue to update Signup Genius for this year as more information comes available so please be patient with the Board and reach out to us via email ([hayfieldbandboosters@gmail.com](mailto:hayfieldbandboosters@gmail.com)) with any questions.

### **Open Board Positions**

- There are a number of open positions:
  - Uniform Chair – manages uniform mending, tailoring, distribution, organization, collection, and dry cleaning for the band season.
  - Fundraising Chair – manages fundraising activities and development, including creating and managing the digital fundraising site, once selected.
  - Middle School 2nd Vice President – Middle School parent who can give that alternate perspective and get a thorough understanding of how the Board and Band work.
  - Transportation Chair – manages all transportation whether it is truck rental or purchase and all maintenance and legal requirements if the Band is able to purchase or receive any vehicle or trailer as a donation.

- Secretary – Thank you to ERICKA CLAFLIN for volunteering to be the Hayfield Band Booster Secretary. You are truly welcome!
- We are checking to see if parents/students can come in by single family units with Rob Specketer or Andrew Clifford to help with Band Room cleanup and maintenance – please check social media for updates and then volunteer via Signup Genius if we are permitted by the school.

### **Donations**

- The band is able to accept donations including instruments, chairs, music stands, paper, water, snacks, and many other items. If you want to donate any item, please email the Band Booster Board.

### **Adjournment @ 8:00 p.m.**

The next scheduled meeting date is **August 17, 2020** (virtual) – to get back on the 3<sup>rd</sup> Monday of every month schedule. Check Facebook, Twitter, and the Band Boosters website for the weblink on August 17<sup>th</sup>.